

du
31
Juillet
au
9
Août
2028



Festival Interceltique de Lorient

55^{vet} emuod
ar gelted

55^{ns} Kuntelles
an Geltyon

🌀 La Cornouailles, au cœur de la Mer Celtique 🌀

55^{ème} emuod ar geltao

Festival Interceltique de Lorient

La Cornouailles, au coeur de la Mer Celtique

du
31
Juillet
au
9
Août
2016

Informational brochure Interceltic Market 2026

Summary

Overview	p.1
Registration process	p.2
Our offers	p.3
Market areas	p.4-10
<ul style="list-style-type: none">• Le Parc• Allée Interceltique• Marché du Terroir• Quai du Livre• Les Dédicaces• Espace Découvertes• Village de Marque	
FAQ	p.11-12

Overview

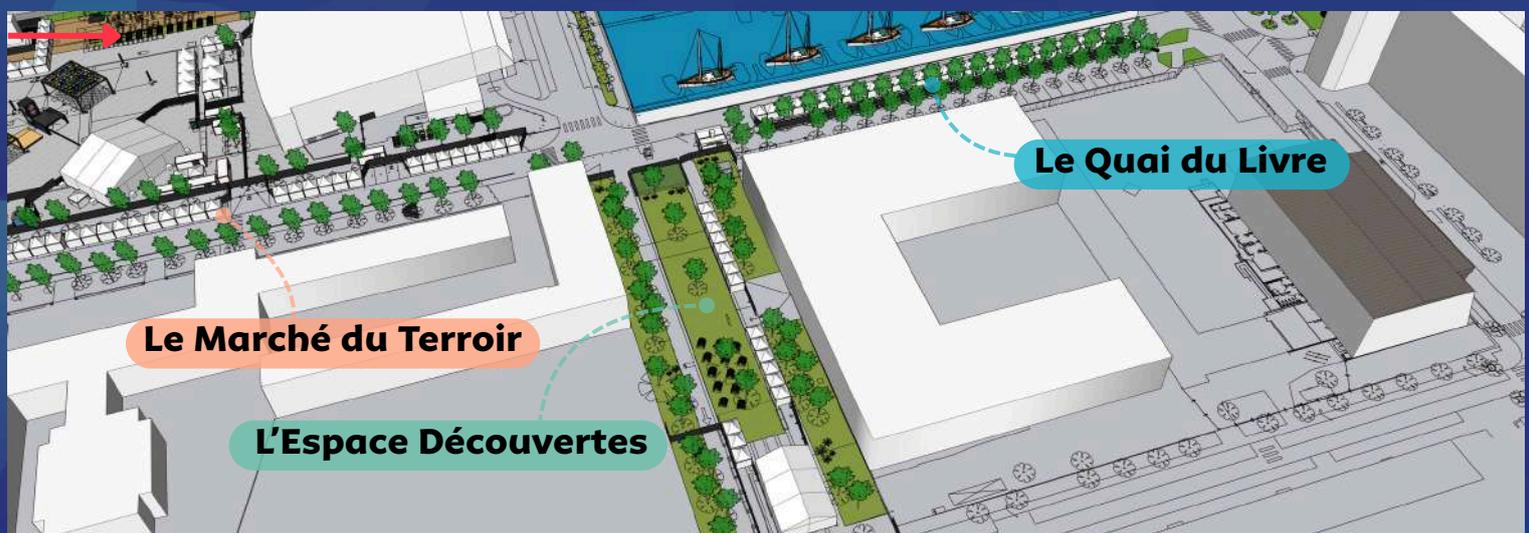
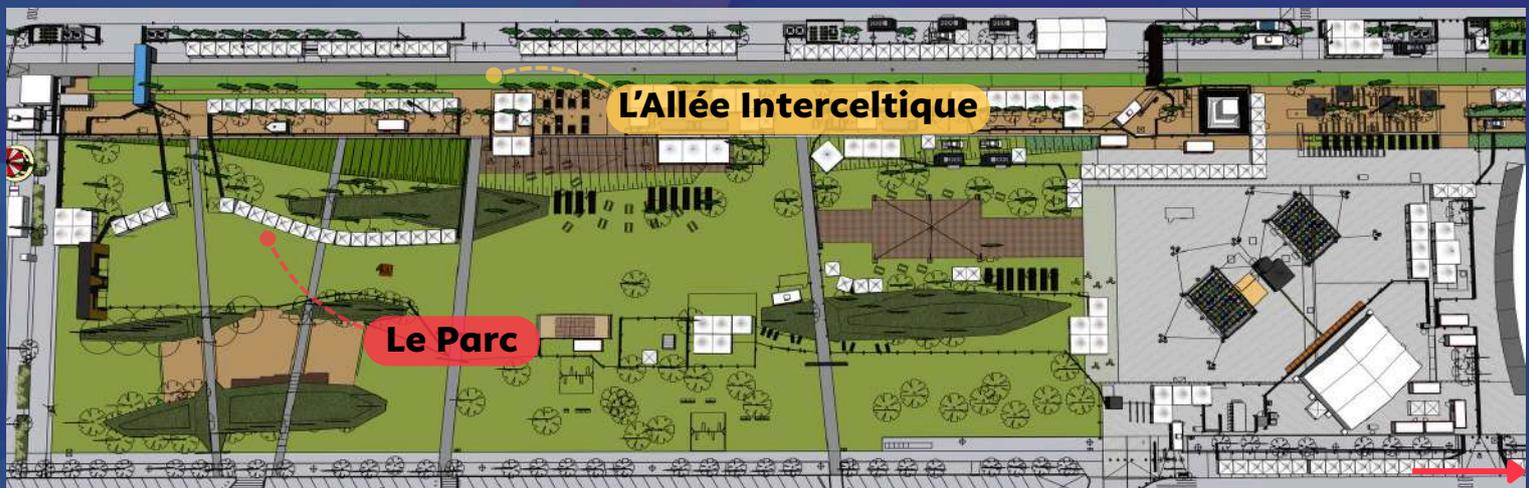


Dear exhibitors,

The Lorient Interceltic Festival 2026 will take place from Friday 31 July to Sunday 9 August. Every year, the festival attracts over 950,000 visitors over 10 days; across five themed villages, visitors can immerse themselves in a welcoming and engaging Celtic experience.

The Interceltic Market offers 5 areas that welcome between 100 and 150 exhibitors each year. Discover the different areas, their types and the commercial offers available in this informational brochure.

Join the adventure by becoming an exhibitor and showcase your expertise, your work and your products!



Registration process

Deadlines

Applications for the 55th edition of the festival open on 20 March!

Please find the key dates below:

- 20 March – 12 April inclusive: applications accepted
- 20 April: selection committee meeting
- 27 April – 7 May: results sent out (acceptance, rejection, waiting list)
- 27 April – 31 May inclusive: registration forms accepted
- 1 June: payment of the first instalment (50% of the total amount)
- 1 July: full payment of the balance

Application procedure

Please complete the application form as accurately as possible so that we can assess your application in detail.

Please ensure you read the supporting documents carefully so that you have all the necessary information to complete your application.

Please note: the form link is personalised and pre-filled with your contact details. If you know of other organisations wishing to apply, please direct them to our website : <https://www.festival-interceltique.bzh/>

Contact

If you have any questions or would further information about these spaces and the registration process, please contact:

Théodore Lamare - Interceltic Market Coordinator
07 68 57 18 33 (+WhatsApp)
marche@festival-interceltique.bzh

Please use this contact **wisely**, most of the information is contained in these documents (informational brochure and rules and regulations).

Our offers

Booth rental

The Lorient Interceltic Festival offers a ready-to-use package, allowing you to exhibit throught all the festival.

The booth rental includes:

- a garden tent with wooden floor
 - a power supply
 - a high-speed internet connection
 - a security device at closure hour
- + a support pass granting acces to specific festival venues

Please note : there is no additional equipment provided (except for the signing booths). It is your responsability to equip and set up your stand.

Simple booth

9m²
3m linear

Double booth

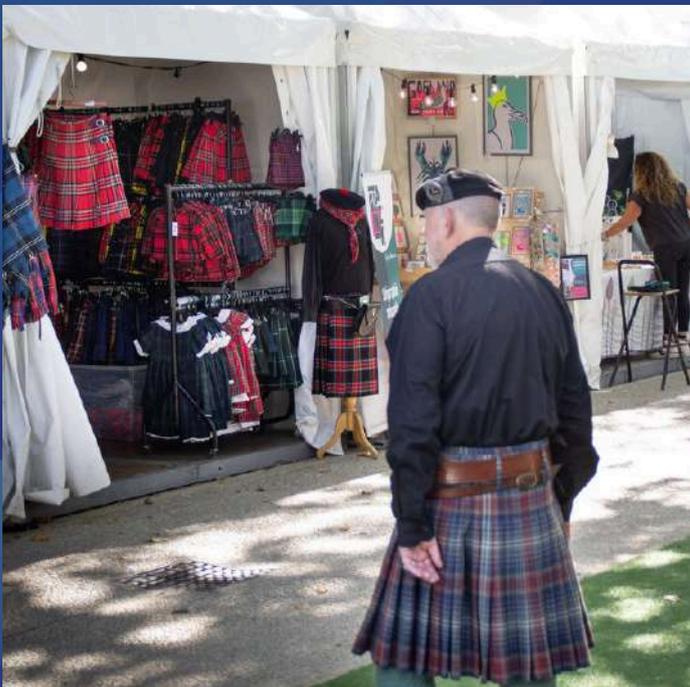
18m²
6m linear

Triple booth

27m²
9m linear

Option : corner

+ 3m linear
more exposure



Market areas

Le Parc



20 booths



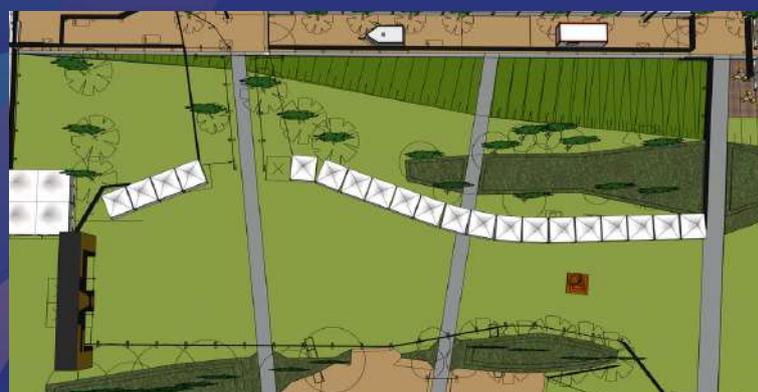
Parc
Jules Ferry



From 31 July
to 9 August



From 11am
to 10pm



This 55th edition marks the launch of a new area: Le Parc!

This area replaces the Institutional Area and will be located at the entrance of the Interceltic Festival in Jules Ferry Park.

Target audience: festival partners, media, tourism, private and public organisations

Offers	Size (m ² and linear)	Price excl. VAT Business	Price excl. VAT Association
Simple booth	9m ² - 3m linear	2 400 €	1 450 €
Double booth	18m ² - 6m linear	4 800 €	2 900 €
Triple booth*	27m ² - 9m linear	7 200 €	4 350 €

*Triple booths are available on request, subject to availability.

Market areas

Allée Interceltique



61 booths



Allée Loïc Le Page



From 31 July
to 9 August



From 11am to
12 midnight



The Allée Interceltique located on Allée Loïc Le Page, is one of the main entrances to the Interceltique Festival: take advantage of high exposure and a steady stream of visitors to showcase your products.

Product categories: crafts, jewellery, leatherwork, textiles, games, home decor, etc.

Offers	Size (m ² and linear)	Price excl. VAT	Price excl. VAT foreign companies
Simple booth	9m ² - 3m linear	2 400 €	1 450 €
Simple booth with a corner	9m ² - 6m linear	2 900 €	1 750 €
Double booth	18m ² - 6m linear	4 800 €	2 900 €
Double booth with a corner	18m ² - 9m linear	5 300 €	3 200€
Triple booth*	27m ² - 9m linear	7 200€	4 350 €

*Triple booths are available on request, subject to availability.

Market areas

Marché du Terroir



26 booths



Quai de Rohan



From 31 July
to 9 August



From 11am
to 11pm



The Marché du Terroir, located on Quai de Rohan opposite the sub-prefecture, showcases local and celtic products and expertise.

Please note: food products (including drinks) sold here **must not** be intended for immediate consumption.

Product categories: savoury and sweet treats, drinks, spices, sauces, spirits, etc.

Offers	Size (m ² and linear)	Price excl. VAT
Simple booth	9m ² - 3m linear	2 200 €
Simple booth with a corner	9m ² - 6m linear	2 700 €
Double booth	18m ² - 6m linear	4 400 €
Double booth with a corner	18m ² - 9m linear	4 900 €

Market areas

Quai du Livre



28 booths



Quai de Rohan



From 31 July
to 9 August



From 11am
to 11pm



The Quai du Livre, located between the Quai Mansion and the Le Corre bridge, is the perfect place to showcase your books and those of your authors. Meet your readers and share your passion for literature.

Target audience: publishing houses and authors

Offers	Size (m ² and linear)	Price excl. VAT
Simple booth	9m ² - 3m linear	1 450 €
Double booth	18m ² - 6m linear	2 900 €
Triple booth*	27m ² - 9m linear	4 350 €

*Triple booths are available on request, subject to availability.

Market areas

Quai du Livre : dédicaces



2 booths
20 slots



All. Micheline
Ostermeyer



From 31 July
to 9 August



From 11am
to 10pm



This year, book signings will take place in the Discovery Area, providing a peaceful space for discussion.

You will have the opportunity, upon request, to organise talks and discussion sessions in the performance area. [See - Activities p.10](#)

For authors who wish to meet their readers and engage with them.

Availability: 20 slots

Target audience: authors, publishers

Offers	Size (m ² et linear)	Equipment provided	Price excl. VAT
1 day	9m ² - 3m linear	tables and chairs	100 €
2 days	9m ² - 3m linear	tables and chairs	200 €
3 days	9m ² - 3m linear	tables and chairs	300 €

Market areas

Espace Découvertes



11 booths



All. Micheline Ostermeyer



From 31 July to 9 August



From 11am to 10pm



The Espace Découvertes, located on Allée Micheline Ostermeyer, is a community space bringing together social and charitable initiatives. Raise awareness, engage in discussion and share your commitments with our visitors.

This space also features a stage hosting activities (workshops, talks, storytelling sessions, etc.). [See - Activities p.10](#)

Type: associations, NGOs and non-profit organisations

Offers	Size (m ² and linear)	Price excl. VAT
Simple booth	9m ² - 3m linear	700 €
Simple booth with a corner	9m ² - 6m linear	840 €
Double booth	18m ² - 6m linear	1 400 €
Double booth with a corner	18m ² - 9m linear	1 680 €

Market areas

Espace Découvertes Stage - Activities



Capacity \approx
100 people



All. Micheline
Ostermeyer



From 31 July
to 9 August



From 14pm
to 21pm



Stage :
8m x 4m



Removable
devices



The Espace Découvertes also features a **stage** that hosts workshops, activities, radio broadcasts, awareness-raising sessions, and much more! If you are an association and would like to offer an activity, please feel free to mention this in the form under "comments" or to contact the Market team (contact details on p. 12).

This space comprises a **4-meter by 8-meter** stage and a **modular layout** that can accommodate various configurations (seated, standing, or a mix of standing and seated).

Target groups: associations, NGOs, and non-profit organisations

Frequently asked questions

Question n°1: booths

- The installation of **personal structure** (stands, caravans, temporary shelters, etc.) is **not permitted**.
- The installation of equipment outside the stand that could obstruct the aisles or disrupt traffic flow (banners, display stands, furniture, sunshade, etc.) is **not permitted**.
- Stands are rented for the specified duration and are intended for a single exhibiting organisation. However, sharing a stand between 2 exhibitors is possible under certain conditions:
 - It is the responsibility of the organisations to make arrangements prior to the event, the Festival does not act as an intermediary.
 - Both organisations must complete an application form.
 - When registering, each must specify on the form: "**Booth shared with [structure name]**".
 - The organisations must agree amongst themselves to designate a **single entity responsible for payments**.

Question n°2: food and drink

- To avoid competing with our bars and restaurants, the sale of food and drink for **immediate consumption is prohibited**, including at the Marché du Terroir, with the exception of food trucks.
- Tastings are permitted, but please note that the use of single-use plastic and polystyrene tableware is prohibited, in accordance with **current legislation**.
- All drinks sold in glass containers **must be sealed** so that they cannot be opened on site. Buyers must have **proof of purchase**; otherwise, they may be refused access to the festival sites and public transport for security reasons.

Question n°3: rules and regulations

- Only the Marché Interceltique's rules and regulations, the documents sent to exhibitors, and any written agreements (including partnership agreements) concerning potential changes or specific circumstances constitute the official sources of information required for the running of this edition. Any prior negotiations or tacit agreements relating to previous editions will not be accepted.

Question n°4: specifics locations

- If you have exhibited in previous years, you may indicate your preference for a specific locations in the "Comments" section of the application form. The Market team will do its best to accommodate your requests, but the festival reserves the right to take the final decision regarding booths allocations.

Frequently asked questions

Question n°5: opening hours, set-up and dismantling

- The opening and closing hours of the exhibitors listed in this brochure are provided for information purposes only and are not binding. The times will be confirmed upon final registration.

Question n°6: exhibitor car park

- The Festival does not have a dedicated car park for exhibitors. Please visit our website or download our app for information on available transport options (park-and-ride facilities, public transport, etc.).
- If you are a person with reduced mobility, please make sure to indicate this on your application form so that we can explore suitable options.