

INFORMATION LEAFLET

Exhibitors Areas

Interceltic Market

2025

Festival INTERCELTIQUE Lorient

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Foreword

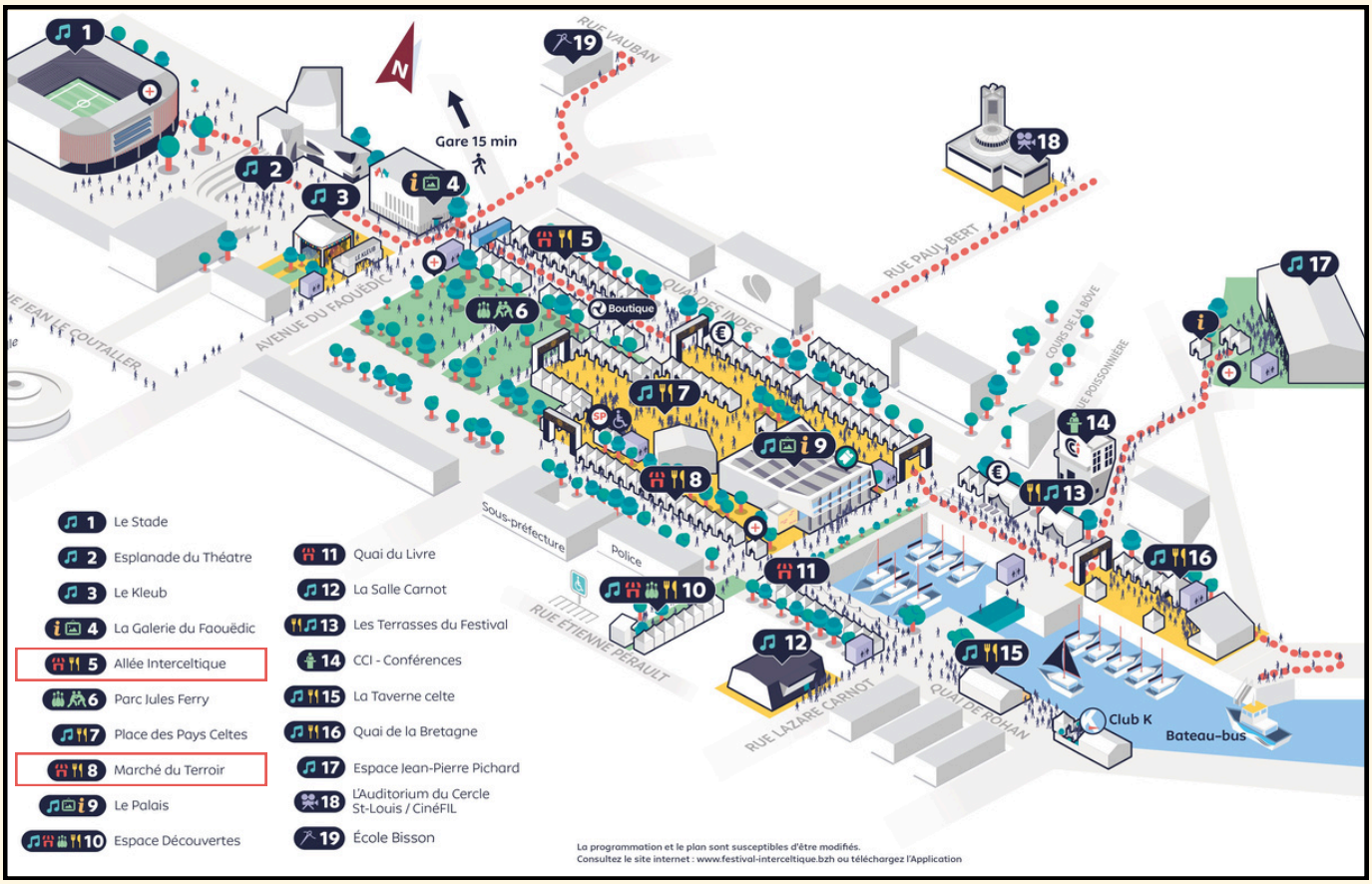
DEAR EXIHBITORS,

The Lorient Interceltic Festival will take place from **Friday August 1 to Sunday August 10, 2025**. This new edition will be an opportunity to celebrate our American cousins. Each year, the festival attracts **more than 800,000 visitors over 10 days**, with a record 950,000 visitors in 2023.

The Interceltic Market hosts between **100 and 150 exhibitors**, spread over several distinct areas.

Through **several themed villages**, festival-goers plunge into the heart of an immersive celtic and convivial experience.

Join the adventure and become an exhibitor. Showcase **your products, know-how and commitment** !



Included services

The Festival Interceltique de Lorient offers you a turnkey solution, allowing you to exhibit for the entire duration of the event.

RENTAL INCLUDES :

- a garden tent with parquet flooring,
- electricity supply,
- stand security,
- high-speed Wi-Fi connection,
- two support badges per stand for access to the nearest sanitary facilities

A simple stand
3m public face
x 3m (9m²)

A double stand
6m public face
x 3m (18m²)

A triple stand
9m public face
x 3m (27 m²)

A corner (option) +
more visibility

No furniture or lighting will be provided (except for the book signing stand - Quai du Livre). Exhibitors must plan their equipment accordingly.

Foodtrucks



SEVERAL DATES AVAILABLE



SEVERAL LOCATIONS AVAILABLE



8 SPACES



Dimensions accepted 2.5 x 7m

Foodtrucks can be reserved at several locations during the festival. The locations will be communicated to each participant at the end of the selection process.

Foodtrucks	MONTANT HT
Foodtruck space - 2 days, from the 2nd to the 3rd of august	4000 €
Foodtruck space - 10 days, from the 1st to the 10th of august	9 000 €

Presentation of the areas

L'ALLÉE INTERCELTIQUE

1 – 10 AGUST
11:00 AM – 00:00 PM

ALLÉE LOÏC LE PAGE
QUAI DES INDES

70 STANDS



Benefit from exceptional visibility and a constant flow of visitors, ready to discover and buy your products.

Categories: jewelry, leather goods, textiles, games, decoration, etc.

Stand options: single, single with corner, double (triple on request)

ALLÉE INTERCELTIQUE	PRICE EXCL. TAX
Simple stand (9m²)	1 400 €
Double stand (18m²)	2 800 €

Presentation of the areas

L'ESPACE INSTITUTIONNEL

1 - 10 AUGUST
11:00 AM - 23:00 PM

11 STANDS

Give yourself unique visibility by reserving an exhibitor space in the heart of the institutional area.

Categories: festival partners, media, tourism organizations
Stand options: single, single with corner (only 1 available), double



For all partnership inquiries, please contact **Jordan Eusen**, head of partnerships at the Festival Interceltique de Lorient: **jordan@festival-interceltique.bzh**

Presentation of the areas

LE MARCHÉ DU TERROIR

1 - 10 AUGUST
11:00 AM - 23:00 PM

QUAI DE ROHAN, FACE SOUS-PRÉFECTURE

20 STANDS



Showcase your local know-how at the Marché du Terroir.

Categories: salty and sweet products, beverages, etc.

Stand options: single, single with corner (3 available), double

MARCHÉ DU TERROIR	PRICE EXCL. TAX
Simple stand (9m²)	2 000 €
Simple stand with corner (9m²)	2 500 €
Double stand with (18m²)	4 000 €
Double stand with corner (18m²)	4 500 €

Please note that food sales must not be intended for immediate consumption on the premises.

Presentation of the areas

ESPACE LUTHERIE

7 - 9 AUGUST
11:00 AM - 20:00 PM

MAIRIE DE LORIENT

8 LUTHIERS STANDS

As the location of the space is still being validated, the dates and venue are subject to change.

Luthiers, enjoy a unique opportunity to showcase your creations and promote your musical instruments at the heart of a major event.

The lutherie and art area is back this year at the Mairie de Lorient premises for a 3-day festival, from August 7 to 9, 2025.

Type : simple

Availability : only for the 3 days (no day sales)

ESPACE LUTHERIE	PRICE EXCL. TAX
Stand simple	300 €



FAQ

TOPIC N°1 : STANDS

- The **installation of personal structures** (stands, caravans, temporary shelters, etc.) **is not permitted**.
- Stands are **rented for the duration specified** and are intended for **a single exhibiting structure**. However, outside the Allée Interceltique, two exhibitors may share a stand under certain conditions:
  - It is up to the exhibitors to make their own arrangements in advance of the event, as the Festival does not act as an intermediary,
  - Both organizations must complete an application form,
  - When registering, each must specify on the form: "Stand shared with structure XX".

TOPIC N°2 : FOOD AND BEVERAGES

- In order to avoid competition with our bars and restaurants, **the sale of drinks or food by the slice for immediate consumption on site is forbidden**, including at the Marché du Terroir, with the exception of food stands and foodtrucks.
- Tastings are permitted, but we remind you that **the use of single-use plastic and polystyrene crockery is forbidden**, in accordance with the french anti-waste law.
- All **beverages sold in glass containers must be secured** so that they cannot be opened on the premises. Buyers must have proof of purchase; otherwise, they may be denied access to public transport for security reasons.

TOPIC N°3 : RULES

- Only the Interceltic market regulations, documents sent to exhibitors, and written agreements (including partnership agreements) concerning any modifications or special cases constitute the common sources of information necessary for the running of this edition. **Any negotiation or tacit agreement prior to this edition will not be accepted**.

FAQ

TOPIC N°4 : LOCATIONS

- If you have already exhibited in previous years, you can **indicate your preference for a specific location in the "Remarks"** section of the application form. **Final locations will be announced in June**. The Market team will do its best to accommodate your requests, but will above all take into account the overall harmony of the spaces.

TOPIC N°5 : SCHEDULES, INSTALLATION, TAKE-DOWN

- **The opening and closing times for exhibitors given in this brochure are for guidance** only and are not contractually binding. Final opening and closing times will be communicated at the time of final registration.

TOPIC N°7 : EXHIBITORS PARKING LOT

- **The Festival has no dedicated, secure parking facilities for exhibitors**. We invite you to consult our website or app for information on available mobility solutions (park-and-ride facilities, public transport, etc.).
- If you have **reduced mobility, please indicate this on your application form** so that we can look into suitable solutions.

Application procedures

DEADLINES :

We're delighted to announce that applications for the various areas are now open. Here are the main stages :

- **Until the evening of April 13, 2025** : Application submission deadline.
- **Between April 14 and April 28, 2025** : Selection committee meeting
- **From April 28, 2025** : Feedback to all exhibitors (refusal, waiting list, acceptance), dispatch of final registration forms to selected exhibitors, and receipt of applications until June 01.
- **Until June 1, 2025** : Payment of first deposit (50% of total amount)
- **Until July 1, 2025** : Payment of balance

APPLICATION PROCEDURES :

Please find below the registration links for the various areas. Please answer all questions.

- Click here to apply to l'Allée Interceltique
- Click here to apply to Marché du Terroir
- Click here to apply to l'Espace Lutherie
- Click here to apply to a footruck space

CONTACT :

If you have any questions or require information about these areas and the registration process, please contact **Léana BLAUDY**, Interceltic market and associated areas coordinator:
07.68.57.18.33 (+Whatsapp) / **marche@festival-interceltique.bzh**
Please use this number instead of contacting the Festival switchboard.

Thank you !