

**FESTIVAL** 12-18 août 2024  
**INTERCELTIQUE**  
**DE LORIENT** LA JEUNESSE DES PAYS CELTES



**Information leaflet**

**Exhibitors Areas**

**Marché Interceltique 2024**

## Dear exhibitors,

The next Festival Interceltique de Lorient will take place from Monday 12 to Sunday 18 August 2024. This new edition will be an opportunity to celebrate the Youth of the Celtic Countries. Each year we attract just over 800,000 visits over 10 days, with an exceptional peak last year of 950,000 visits. The Marché Interceltique brings together between 100 and 150 exhibitors, which this year are divided into the following areas:



There are few changes this year regarding the exhibition areas :

- « L' Espace Solidaire » becomes « l'Espace Découvertes » : it is designed as a place of transmission for future generations and will present associations committed culturally, socially and environmentally, as well as open access to wooden traditional games.
- The Jardin des Arts et Luthiers will unfortunately not be part of the Festival this year, due to restrictions related to the holding of the Olympic Games.

**Please find to follow:**

- **Opening days and hours for this 2024 edition**
- **Description of each exhibition area, rules and booth rental rates**
- **Application and registration procedures and links to application forms**

Feel free to download the Festival's mobile application to keep up to date with the latest news.

## Opening days and hours for this 2024 edition

This 2024 edition will be a bit special: because of the national context of the festivities related to the Olympic Games, the dates are different from previous years. However, some cultural events will already take place the previous weekend in closed cultural places. The majority of the areas of the Interceltic Market will open **from Saturday, August 10, 2024, however on a more restricted schedule** for this first weekend.

Please find here below the list of the exhibition areas and their opening dates, as well as the indicative times (the final times will be given later).

### Unchanged exhibition areas:

Area	Location	Opening days	Opening hours Sat 10 – Sun 11	Opening hours Mon 12 – Sun 18
Allée Interceltique	Allée Loïc Le Page + Quai des Indes	Sat 10 – Sun 18, Aug 2024	11 am – <b>9 pm</b>	11 am – 12 am
Marché du Terroir	Quai de Rohan, face sous-préfecture	Sat 10 – Sun 18, Aug 2024	11 am – <b>9 pm</b>	11 am – 12 am
Quai du livre + stand dédicace	Quai de Rohan, entre le Quai Mansion et Pont Le Corre ;	Sat 10 – Sun 18 Aug 2024	11 am – <b>9 pm</b>	11 am – 11 pm

### Exhibition areas subject to changes:

- The **Espace Découvertes** (ex-Solidaire) will not be open until **Monday, August 12**.
- **Food stands and foodtruck concessions** (on Allée Interceltique and Espace Découvertes) will not be open until **Monday, August 12**. The sale of drinks or meals on site will not be permitted from Friday 9 to Sunday 11 August.

Area	Location	Opening days	Opening hours Mon 12 – Sun 18
<b>Food stand /Foodtruck</b>	Quai des Indes Et Allée Ostermeyer	<b>Mon 12</b> – Sun 18, Aug 2024	11 am – to be determined
<b>Espace Découvertes</b>	Allée Ostermeyer / mail de la République, proche du Quai du Livre ;	<b>Lun 12</b> – Dim 18, Aug 2024	11 am – 10 pm

## Description of the exhibition areas

- **L'Allée Interceltique**
  - About 70 simple stands to fill.
  - Also 2 to 4 single food concession stands, and 1 to 2 foodtruck locations.
  - Exhibitors may apply for a single stand, single with angle, or double. Triple booth requests will be considered on a case-by-case basis (please mention it on the application form).
  - Types of goods on display (excluding food concessions): jewellery, leather goods, textiles, games/leisure, decoration, etc.
  
- **L'Espace Institutionnel**
  - About 11 simple stands to fill.
  - Exhibitors may apply for a single stand, a single stand with angle (only 1 available) or double.
  - Brings together various media representatives, tourism structures, cultural and political associations.
  
- **Le Marché du Terroir**
  - About 20 simple stands to fill.
  - Exhibitors may apply for a single stand, a single stand with angle (3 available), or double. No triple stand possible.
  - Market of food products and beverages.
  
- **L'Espace Découvertes**
  - About 15 simple stands to fill, and 1 food concession.
  - Single or double booth available. Triple booth requests will be reviewed on a case by case basis (please mention it on the application form).
  - Reserved for non-profit associations, NGOs and charities.
  - Slots for animations and awareness are available again.
  
- **Le Quai du Livre**
  - About 30 simple stands to fill.
  - Single and double booth available. Triple booth requests will be reviewed on a case by case basis (please mention it on the application form).
  - Publishing houses and authors/ authors meet on this space.
  
- + **Signing session booth ( on Quai du Livre)**
  - Also in the middle of the Quai du Livre, a double signing stand (2 places available per day) will be welcoming different authors from Saturday 10 to Sunday 18 August.
  - It is possible to apply for 1, 2 or 3 days.

*\* Please note that the usual opening times are given for information only. They will be confirmed at a later date.*

## 2024 Prices

Please find here below the price list for the Interceltic Alley. For prices on other exhibition areas, please contact the Market Coordinator directly.

Allée Interceltique	PRICE (VAT if applicable)
<i>Simple (French companies) (9m2)</i>	<i>2 210 EUR HT + 20% VAT</i>
<i>Simple with Angle (French companies)</i>	<i>2 670 EUR HT + 20% VAT</i>
<i>Double (18 m2) (French companies)</i>	<i>4 420 EUR HT + 20% VAT</i>
<b>Simple booth – foreign company</b> (9 sq m)	1320 EUR HT + 20% VAT
<b>Double booth – foreign company</b> (18 sq m)	2 530 EUR HT + 20% VAT
<i>Food concession (9m2)</i>	<i>4 370 EUR HT + 20% VAT</i>
<i>Foodtruck</i>	<i>8 740 EUR HT + 20% VAT</i>

Prices for other exhibition areas are available in the French version, as most of the foreign companies are located in the Alley. Please feel free to contact the Festival to know of other areas.

## Additional options available for 2024

Wifi (Fibre)	60 EUR HT + 20% VAT
Support Badge of the Festival	7€ TTC / unit

## Frequently Asked Questions

### Booths

- A simple stand = a 9m<sup>2</sup> Garden tent (3x3m).
- A double stand = 6m linear public face, 3m deep.
- No personal structure is accepted (stand, caravan, quickly-shelters...).
- The rate indicated in the form includes:
  - the rental of the tent,
  - the electrical connection,
  - guarding.
- **Neither furniture nor lighting are provided : Thank you for making arrangements to this effect.**

### Food and beverages

- No sale by the unit for immediate consumption (drink or food) on site is allowed, including on the Marché du Terroir, and excluding food concessions.
- Tastings are permitted. However, we remind you that the use of single-use plastic and polystyrene dishes is now prohibited by the anti-waste law.
- All drinks sold in glass containers must be secured so as not to be opened on site and buyers must have proof of purchase. The public transport network may refuse to take users who have purchased unsecured bottles and identified as purchased from a Festival shop.

### Exhibitors parking lot

As in previous years, the Festival is not able to secure specific car parks. Consult our website or our application for any information concerning your mobility (parking-relay, bus, etc.). For exhibitors with reduced mobility, indicate this in the application form

### Opening hours, , installation, de-installation

This information will be sent at the time of final registration. You will find indicative daily schedules in this document.

## General Regulation of the Interceltic Market

By applying as an exhibitor, you undertake to comply with the provisions of the Regulations from the beginning of the process. They are currently being updated for 2024, and will be sent to you in their final version when you register, but a temporary version containing all the basic information for this year's event is already available, following the link below (in French only – English version available upon request) :

[Regulations of the Interceltic Market – temporary version 2024 \(French\)](#)

### To all the exhibitors

Key points from the 2023 edition

- Only the regulations of the Interceltic Market, the documents sent to exhibitors and written agreements (including partnerships) concerning any changes or special cases constitute the common sources of information necessary for the running of this event. **Any negotiation or tacit agreement prior to this event will not be accepted.** Please contact the Interceltic Market coordinator for any discussions concerning specific cases..
- **The space outside the stand is not an authorised exhibition area. It must be left free of any material** to allow the public to move around the Festival sites in complete safety. Each exhibitor must ensure that the stand is laid out in such a way as to allow the public to come and meet them, taking into account this provision of the Interceltic Market Regulations.
- If you have already exhibited regularly, you may specify in the "Comments" section of the application form whether you would like a particular location. Final locations will not be announced until June. **The Market team will do its utmost to accommodate your choices, but will above all take into account the harmony of the different spaces** (non-competition in the immediate vicinity, technical constraints, PRM status).

### Registration process

**We are pleased to announce that applications for the various spaces are open today.** You have **until the evening of April 19, 2024** to send us your application. Here are the main steps:

- **From March 18 to April 19** : Reception of applications
- **Between April 19 and 30**: Holding of the selection committee
- **From April 30** : Return to all exhibitors (refusal, waiting list, acceptance), sending final registration forms to selected exhibitors, and receipt of applications until 31 May.
- **Until mid-June**: payment of the first deposit (50% of the total amount)
- **Until mid-July**: payment of the balance.

Links to the application forms can be found on the following page.

## Application procedures

Please find here under the links to apply for the different exhibition areas. Please make sure to answer to **all** the questions. Please note that only the Allée Interceltique form is available in English, feel free to contact me to translate the other forms if needed.

- Allée Interceltique (ENG) :

<https://form.heeds.eu/registration/18289/0688d124265e5130b3036bc4277f0961/qXBibG5bq4ado5WR0MpbbFqapY-mhlayV3l>

- Concessions alimentaires et foodtruck:

<https://form.heeds.eu/registration/18325/54532cbc5fd4dd9e380f43a53d98bc88>

- Espace institutionnel :

<https://form.heeds.eu/registration/18291/2fa2cedf4172109a5a617724ce3a55bb>

- Marché du Terroir :

<https://form.heeds.eu/registration/18293/64baa6a4d19b9dbaf6597078f75bd9da>

- Espace Découvertes :

<https://form.heeds.eu/registration/18301/9fc006b6b82a68af40177fc57f57aa6e>

- Quai du Livre :

<https://form.heeds.eu/registration/18297/90cb30b100c922bb6a6eaf2cc4d277b2>

- Stand dédicace du Quai du Livre :

<https://form.heeds.eu/registration/18295/dd7e7a025caa593dc9736d12d06c40a0>

### Contact

For any question or request for information about these spaces and the registration process, please feel free to contact me :

**Lucie ESCOUFLAIRE**, Interceltic Market Coordinator :

+33.7.68.57.18.33 (including Whatsapp) / [marche@festival-interceltique.bzh](mailto:marche@festival-interceltique.bzh)

Please use this number instead of the Festival switchboard.